

2021-22

ARTS, A/V TECHNOLOGY & COMMUNICATION

The Arts, A/V Technology and Communication Career Cluster encompasses audio/video technology and film, journalism and broadcasting, performing arts, printing technology, telecommunications, and visual arts. Students prepare for these careers by designing, producing, exhibiting, performing, writing, and publishing multimedia content.

SECONDARY

ENROLLMENT

149,923

Enrollments in High School Programs



+ 21,637

Enrollments in Middle School Programs



= 171,560

= 10,000

TOP CERTIFICATIONS EARNED BY K-12 STUDENTS



TOP HIGH SCHOOL PROGRAMS

Digital Design (77,779)

Digital Media/Multimedia Design (19,485)

Digital Video Technology (16,586)

Television Production Technology (15,032)

Journalism (5,938)

ARTICULATION PATHWAY TO COLLEGE

Adobe Certified Professional in Video Design

Articulates 3 credits

Film Production Technology A.S. Degree

\$320.70 in State College Tuition Savings

POSTSECONDARY & EMPLOYMENT

DISTRICT POSTSECONDARY ENROLLMENT

3,987

Enrollment

15

Districts



TOP PROGRAMS

Digital Video Technology (CAR) (858)

Digital Media/Multimedia Design (CAR) (847)

Digital Photography Technology (CAR) (670)

Digital Design (CAR) (568)

3 D Animation Technology (CAR) (319)

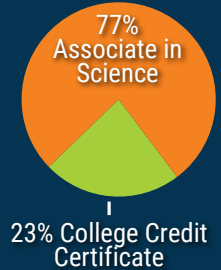
COLLEGE SYSTEM ENROLLMENT

11,117

Enrollment

25

Colleges



TOP PROGRAMS

Graphics Technology (AS) (1,879)

Digital Media/Multimedia Technology (AS) (1,726)

Music and Sound Production Technology (AS) (1,283)

Film Production Technology (AS) (1,125)

Interior Design Technology (AS) (805)

EMPLOYMENT OUTLOOK

HIGH WAGE

\$25.47

Per Hour Mean Wage

Graphic Designers

ANNUAL OPENINGS

1,953

Annual Openings

Graphic Designers

HIGH GROWTH

3.23%

Annual Growth Rate

Audio and Video Equipment Technicians